

## **Climate Communications Specialist**

**Position Title:** Climate Communications Specialist  
**Supervisory:** Director of Advocacy  
**FLSA Status:** Part-time – Non-Exempt  
**Date Prepared:** 2024  
**Compensation:** \$25 hourly for up to 15 hours a week

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Audubon Society of Rhode Island seeks a dynamic and strategic communicator to implement the communication needs of a campaign to elevate the debate and engage members of the public to curb and mitigate climate change impacts in Rhode Island.

**Our Mission:** The mission of the Audubon Society of Rhode Island is to protect birds, other wildlife, and their habitats through conservation, education, and advocacy for the benefit of people and all other life.

Climate change has emerged as a principal priority of the Audubon Society of Rhode Island. We work with a wide array of partners to drive local and state policies to reach goals outlined in the 2021 Act on Climate.

Audubon would like to incorporate new methods of communicating advocacy activities and recruiting new supporters to our advocacy efforts. The position will be a collaborative one that takes into account Audubon's strategic plan and the activities of the Advocacy Department to incorporate advocacy activities organization-wide to advance local and state policy priorities related to climate change.

We are looking for a Climate Communications Specialist to lead Audubon's Advocacy program responsible for engaging Audubon Society of Rhode Island's members and supporters and the general public on climate change advocacy via new communications initiatives in line with Audubon's strategic plan.

The Climate Communications Specialist reports to the Director of Advocacy. Applicants are encouraged to apply even if they do not meet every one of the qualifications.

### **Qualifications and Values**

- Eager to advance advocacy to change the direction of climate change.
- Experience in marketing, advertising, earned media or some combination of such.
- Design experience is a plus, but not required.
- Understanding of how communications can be persuasive and/or lead to behavior changes in various audiences.
- Readiness to collaborate on a team and across Audubon departments and other organizations

- Willingness to innovate communication efforts at Audubon.
- Excellent written communication skills.

#### **Job duties:**

- Work with the Director of Advocacy to adjust strategic plan of advocacy department to i.) define audience engagement strategies ii.) incorporate new and creative communication methods iii.) ascertain opportunities for climate justice and DEI incorporation into advocacy communications.
- Manage video content strategy.
- Draft press releases, blog posts, website content, social media, and e-newsletters related to climate change efforts.

#### **Working Conditions:**

- This position is part-time hourly with no benefits.
- The position will include an annual professional development stipend.
- The Climate Communications Specialist will not be expected nor asked to work more than 15 hours a week.
- A workstation will be provided by Audubon Society of Rhode Island at our state headquarters in Smithfield, RI, with the option to work from home or elsewhere with specific hours tracking.
- The position provides some flexibility on timing, with weekend and evening work available and sometimes required.

Audubon is committed to representing Rhode Island's diversity in our staff, volunteers, boards, and membership and creating a positive, inclusive workplace culture where all can thrive. We encourage anyone who is interested in this role to apply, regardless of whether you think you meet all of the qualifications. The top candidates will have their own unique perspectives, experiences, and backgrounds.

The position offers professional growth opportunities, financial support for unique technology needs and a supportive community that values your contributions.

#### **To Apply:**

- Please provide: 1) Cover letter expressing how this position aligns with your personal commitment to protecting nature and your career goals. 2) Two references. 3) Your current resume. Please e-mail above items in a one PDF attachment to: [careers@asri.org](mailto:careers@asri.org) subject line "Climate Communications Specialist."